



# California-Shanghai Innovation Dialogue 上海加州创新对话

Feb. 5 – 6, 2015 | UC San Diego

CALIFORNIA-SHANGHAI  
INNOVATION  
DIALOGUE

上海加州创新对话



復旦大學

UC San Diego

## Dialogue Overview

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For its inaugural forum, the California-Shanghai Innovation Dialogue will gather high-level business, political and academic leaders from California and Shanghai for influential conversations on topics crucial to the development of both regions. Participants will explore growth opportunities in light of each region's innovation ecosystem alongside their distinct – and parallel – challenges.

California and Shanghai – including the surrounding Yangtze River Delta region – stand as leading regional innovation hubs. Each delivers strong value to their national economies. While the regions diverge in their models of innovation and stages of development, they offer crucial and complementary lessons. Importantly, California and Shanghai share concentrations of high-tech industries that face similar challenges, such as the optimal uptake of information technology and the rising demand for environmental innovation.

This year's dialogue will center on three aspects of the California-Shanghai innovation relationship:

**Regional Innovation Ecosystems:** Explore the innovation ecosystems of each region and in select industries. Specific areas include institutional design, regulations, and identification of relationships and processes that are key to scaling up from R&D to commercialization.

**Common Innovation Challenges and Solutions:** Identify common innovation challenges facing California and Shanghai and understand current strategies for addressing core challenges. Establish bilateral relationships aimed at sharing information, and using the experiences and best practices that each region has developed in pursuit of common solutions.

**Lessons of Entrepreneurship:** Companies and entrepreneurs from California and Shanghai share a wealth of experience in pursuing innovation. This conversation will focus on lessons learned and how they may be applied across contexts. One goal will be to identify how entrepreneurial networks can be developed through activities such as training programs and exchange visits.

## Organizers

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## Thank you to our sponsors

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复旦-加大当代中国研究中心  
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UNIVERSITY OF CALIFORNIA  
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AND COOPERATION



UC San Diego  
Jacobs School of Engineering

UC San Diego  
School of International Relations  
and Pacific Studies

## Day 1 Agenda – Feb. 5, 2015

### Regional Innovation Ecosystems

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**08:00 – 08:30**

#### **Registration**

Location: The Great Hall, UC San Diego

**08:30 – 08:45**

#### **Opening Remarks**

**Susan SHIRK**, Professor; Chair, 21st Century China Program, UC San Diego

**Kristin TILLQUIST**, Director of State Government Affairs and Innovation Policy for the Office of Mayor Kevin Faulconer, City of San Diego

**08:45 – 09:45**

#### **Session 1: Overview of the Nature of the Innovation Ecosystem in California:**

Key Characteristics, Strengths and Weaknesses

**Moderator: Susan HACKWOOD**, Executive Director, California Council on Science and Technology

##### **Panelists:**

**Amy AMSTERDAM**, Director of Innovation, Los Angeles County Economic Development Corporation

**Mary WALSHOK**, Associate Vice Chancellor for Public Programs; Dean of Extension, UC San Diego

**Jim WUNDERMAN**, President and CEO, Bay Area Council

**09:45 – 10:15**

#### **Coffee/Tea Break**

**10:15 – 11:15**

#### **Session 2: Overview of the Nature of the Innovation Ecosystem in Shanghai:**

Key Characteristics, Strengths and Weaknesses

**Moderator: Barry NAUGHTON**, Professor, School of International Relations and Pacific Studies, UC San Diego

##### **Panelists:**

**GONG Baihua**, Professor, Fudan University Law School

**SUN Lijian**, Professor and Vice Dean, School of Economics, Fudan University

**11:15 – 12:15**

#### **Session 3: The Role of Universities and Clusters in California and Shanghai**

**Moderator: Susan SHIRK**, Professor; Chair, 21st Century China Program, UC San Diego

##### **Panelists:**

**Martin KENNEY**, Professor, Department of Human Ecology, Community and Regional Development, UC Davis

**Rosibel OCHOA**, Senior Executive Director, Entrepreneurism and Leadership Programs and von Liebig Center for Entrepreneurism, UC San Diego

**ZHOU Xi**, General Manager, Shanghai Fudan Asset Management Company

**12:15 – 14:00**

#### **Lunch and Welcome Remarks**

**Sandra BROWN**, Vice Chancellor for Research, UC San Diego

**LIU Chenggong**, Vice President, Fudan University

**14:00 – 15:00**

#### **Session 4: The Role of the State and Market in Supporting Innovation in California and Shanghai**

**Moderator: Albert PISANO**, Dean, Jacobs School of Engineering, UC San Diego

##### **Panelists:**

**Michael BORRUS**, Managing Partner, XSeed Capital

**GONG Baihua**, Professor, Fudan University Law School

**Brian PECK**, Deputy Director, International Affairs and Business Development, California Governor's Office of Business and Economic Development

**Drew SENYEI**, Managing Director, Enterprise Partners Venture Capital

**15:00 – 15:15**

#### **Intermission Remarks**

**Pradeep KHOSLA**, Chancellor, UC San Diego

## Day 1 Agenda (cont.) – Feb. 5, 2015

### Regional Innovation Ecosystems

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**15:15 – 15:45**

#### **Coffee/Tea Break**

**15:45 – 16:45**

#### **Session 5:** The Place of California and Shanghai in their National Innovation Systems and in the Global Innovation Ecosystem

**Moderator:** Peter COWHEY, Dean, School of International Relations and Pacific Studies, UC San Diego

##### **Panelists:**

**Robert ATKINSON**, President, Information Technology and Innovation Foundation

**Marguerite GONG HANCOCK**, Executive Director, Center for Entrepreneurial Company Building, Computer History Museum

**Thomas LOARIE**, Chair, eMedonline

**ZHANG Luyang**, Professor, School of Economics, Fudan University

**16:45 – 17:00**

#### **Coffee/Tea Break**

**17:00 – 18:00**

#### **Public Panel:** How Does Innovation Work in California and Shanghai

Location: Institute of Americas, Hojel Auditorium

**Moderator:** Peter COWHEY, Dean, School of International Relations and Pacific Studies, UC San Diego

##### **Panelists:**

**JIN Li**, Vice President, Fudan University

**David MICHAEL**, Senior Partner and Managing Director, San Francisco, Boston Consulting Group

**Jim WUNDERMAN**, President and CEO, Bay Area Council

**18:45 – 20:30**

#### **Private Dinner for Dialogue Participants**

Location: Faculty Club, UC San Diego

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## Day 2 Agenda – Feb. 6, 2015

### Common Innovation Challenges and Solutions: Discovering How to Best Innovate

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**08:30 – 09:30**

**Session 6:** The Changing Innovation-Production Nexus: Trends and Implications for California and Shanghai

Location: The Great Hall, UC San Diego

**Moderator:** Robert CONN, CEO and President, The Kavli Foundation

**Panelists:**

Charles W. M. CHAN, Executive Director, Shui On Development Limited

Peter COWHEY, Dean, School of International Relations and Pacific Studies, UC San Diego

David MICHAEL, Senior Partner and Managing Director, San Francisco, Boston Consulting Group

**09:30 – 10:30**

**Session 7:** Industry Profile – Biotechnology

**Moderator:** Shu CHIEN, Professor, Department of Bioengineering, UC San Diego

**Panelists:**

Steven CASPER, Dean, School of Applied Life Sciences, Keck Graduate Institute

Jack JIANG, Vice President, ShaleTech (Yeyan Biotechnology)

Adriana TAJONAR, Entrepreneurship Program Manager, QB3

**10:30 – 11:00**

**Coffee/Tea Break**

**11:00 – 12:00**

**Session 8:** Industry Profile – Information and Communications Technology (ICT)

**Moderator:** Rory MOORE, Founder and CEO, EvoNexus

**Panelists:**

Sujit DEY, Professor; Director, Center for Wireless Communications, UC San Diego

FANG Yi, CEO, Gexin Interactive

David HYTHA, Chief Strategy Officer, Quixey.com

Irwin JACOBS, Cofounder and Former CEO, Qualcomm, Inc.

**12:00 – 13:30**

**Lunch and Keynote**

Keynote Address: The Role of S&T Philanthropy

**Moderator:** Richard MADSEN, Professor, UC San Diego; Director, Fudan-UC Center on Contemporary China

**Keynote Speaker:** Robert CONN, CEO and President, The Kavli Foundation

**13:30 – 14:30**

**Session 9:** Industry Profile – Wearable Sensors

**Moderator:** Joshua WINDMILLER, Cofounder and CEO, Electrozyme

**Panelists:**

Patrick MERCIER, Assistant Professor, Department of Electrical and Computer Engineering, UC San Diego

Jack YOUNG, Senior Director, Qualcomm Life Fund, Qualcomm Ventures

YU Pengtao, Chief Industrial Designer, Huami Technology

**14:30 – 15:00**

**Coffee/Tea Break**

**15:00 – 16:00**

**Session 10:** The Linkages and Interactions between the Innovation Systems in California and Shanghai

**Moderator:** Tai Ming CHEUNG, Associate Professor, UC San Diego; Director, UC Institute on Global Conflict and Cooperation

**Panelists:**

Shu CHIEN, Professor, Department of Bioengineering, UC San Diego

LIN Jie, Vice President of Strategy and President of JD Strategic Research Institute, JD.com

Ming YEH, Managing Director, SVB Capital China, Silicon Valley Bank

**16:00 – 16:30**

**Next Steps and Closing**

## Speakers

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### **AMY AMSTERDAM**

Director of Innovation, Los Angeles County Economic Development Corporation

Amsterdam oversees Innovate Los Angeles, the Blackstone LaunchPad in Southern California and Los Angeles Innovation Week. Previously, she was the director of the Los Angeles Mayor's Council on Innovation and Industry that is instrumental in connecting the mayor's office and innovation leaders throughout the region with the goal of increasing L.A.'s profile as a leading innovation destination.



### **ROBERT D. ATKINSON**

President, Information Technology and Innovation Foundation

Atkinson is one of the country's foremost thinkers on innovation economics. With an extensive background in technology policy, he has conducted ground-breaking research on technology and innovation, is a valued adviser to state and national policy makers, and is a popular speaker on innovation policy both nationally and internationally.



### **GEORGE BAEDER**

Managing Director, China Global Insight

Baeder spent 40 years in Asia — as an economist, strategy consultant, entrepreneur, investment banker and line manager — helping corporate leaders and policy makers unravel complexities of Asian business and economics. In leadership positions at Quintiles, Monitor Group, Asian Capital Partners Group and A.T. Kearney, much of his work focused on life sciences. He currently leads three research projects analyzing China's future competitive impact.



### **MICHAEL BORRUS**

Managing Partner, XSeed Capital

Borrus, an entrepreneur and former academic, has authored three books and over 70 chapters, articles and monographs on topics including the Internet and data networking, management of technology, competition in information-technology industries, international trade and investment, and financial strategies for technology companies.



### **SANDRA BROWN**

Vice Chancellor for Research, UC San Diego

Brown oversees an office responsible for many of the university's key functions, including Organized Research Units, contracts and grants, technology transfer, animal care and welfare, research ethics, and postdoctoral scholars, among others. A professor and researcher, she knows firsthand the rewards and challenges of UC San Diego's research enterprise.



### **STEVEN CASPER**

Dean, School of Applied Life Sciences, Keck Graduate Institute (KGI)

Casper received his Ph.D. in government from Cornell University. He came to KGI from the University of Cambridge, where he was a university lecturer in innovation and entrepreneurship at the Judge Institute of Management Studies. He was previously employed as a senior research fellow at the W2B Social Science Center, Berlin.



## Speakers

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### **CHARLES W. M. CHAN**

Executive Director, Shui On Development Limited (SOD)

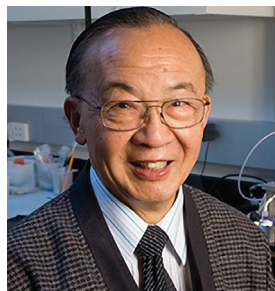
Chan leads the Shanghai Knowledge and Innovation Community project and works closely with other directors on the overall management and development of SOD. Prior to joining SOD, Chan was deputy managing director of Frasers Property (China) Limited, executive director of SunCorp Technologies Limited, vice president of Citibank N.A. and manager of PricewaterhouseCoopers. He is a fellow of the Hong Kong Institute of Certified Public Accountants and an associate of The Institute of Chartered Accountants in Australia.



### **TAI MING CHEUNG**

Associate Professor, UC San Diego; Director, UC Institute on Global Conflict and Cooperation

Cheung is director of IGCC and also leads their Project on the Study of Innovation and Technology in China (SITC), part of a U.S. Defense Department Minerva Initiative project examining the evolving relationship between technology and national security in China. He has written numerous books and articles, and is considered a leading expert on Chinese national security, defense, technology and innovation issues.



### **SHU CHIEN**

Professor, Department of Bioengineering, UC San Diego

Chien joined UC San Diego in 1988 and became the founding chair of the Department of Bioengineering in 1994. In 2008, Chien became the founding director of UC San Diego's new Institute of Engineering in Medicine. As founding director of the University of California Bioengineering Institute of California, he has contributed to collaborations in research and education among the 10 UC campuses. He is a member of the National Academy of Engineering, Institute of Medicine, National Academy of Sciences, and American Academy of Arts and Sciences.



### **ROBERT CONN**

CEO and President, The Kavli Foundation

Conn is president of The Kavli Foundation, and formerly served as Walter J. Zable Professor and dean emeritus of the Jacobs School of Engineering at UC San Diego. Conn is widely recognized for his academic achievements, leadership in education and research, and experience in the private sector.



### **PETER COWHEY**

Dean, School of International Relations and Pacific Studies, UC San Diego

Cowhey served as senior counselor in the Office of the U.S. Trade Representative under President Obama, and chief of the International Bureau of the Federal Communications Commission under President Clinton. He currently sits on the bi-national expert group appointed by the U.S. and Chinese governments to address technology policy issues involving the two countries.



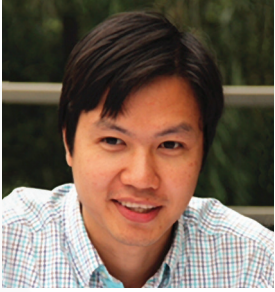
### **SUJIT DEY**

Professor; Director, Center for Wireless Communications, UC San Diego

Dey heads the Mobile Systems Design Laboratory, and serves as the faculty director of the von Liebig Entrepreneurism Center. He is affiliated with the Qualcomm Institute (Calit2).

## Speakers

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### **FANG YI**

CEO, Gexin Interactive

Fang is the CEO of Gexin and has been an entrepreneur since 2005. He has a master's degree in computer science from Zhejiang University, where he also graduated with honors at the Chu Kochen Honors College with his bachelor's degree. In 2014, he graduated from the MIT Regional Entrepreneurship Acceleration Program, a global program promoting entrepreneurship.



### **GONG BAIHUA**

Professor, Fudan University Law School

Gong is a professor of international law at Fudan University. He is also the associate president of Shanghai WTO Affairs Consultation Center and lawyer at Shanghai Jade & Fountain. Gong's main research areas include international law, World Trade Organization law and international financial law.



### **MARGUERITE GONG HANCOCK**

Executive Director, Center for Entrepreneurial Company Building,  
Computer History Museum

Gong Hancock was formerly the associate director of the Stanford Program on Regions of Innovation and Entrepreneurship (SPRIE), an interdisciplinary and international research program at the Stanford Graduate School of Business. She directed SPRIE research initiatives, conferences and publications on topics ranging from "China 2.0: The Rise of a Digital Superpower" to "Smart Green Cities: New Technologies, New Models, New Strategies."



### **SUSAN HACKWOOD**

Executive Director, California Council on Science and Technology (CCST)

Hackwood is currently executive director of CCST and professor of electrical engineering at UC Riverside. Hackwood has worked extensively with industry, academia and government partnerships to identify policy issues of societal importance. She is also an active participant in regional and state economic development, with a strong interest in science and technology policy.



### **DAVID HYTHA**

Chief Strategy Officer, Quixey.com

Hytha developed new products and investments in mobile communications, cloud computing, consumer internet and video technologies at New Wave Partners, and served as executive-in-residence at Sofinnova Ventures. Previously, he held leadership positions at T-Mobile, Silicon Wave, LGC Wireless, Motorola, McCaw Cellular, AT&T Network Systems and AT&T Microelectronics.



### **IRWIN JACOBS**

Cofounder and Former CEO, Qualcomm, Inc.

Jacobs is the chair and CEO emeritus of Qualcomm, Inc., a company he cofounded in 1985. As CEO through 2005 and chair through 2009, he oversaw Qualcomm's revolutionary innovations in Code Division Multiple Access (CDMA), a technology fundamental to 3G mobile wireless standards. Jacobs holds 14 CDMA patents. He is a founding UC San Diego faculty member and former professor of Computer Science and Engineering at UC San Diego.



## Speakers

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### **JACK JIANG**

Vice President, ShaleTech (Yeyan Biotechnology)

Jiang started a biotech company focusing on discovery and development of novel drug candidates for oncology and metabolic diseases. He has more than 10 years of drug discovery experience at pharmaceutical companies such as Schering-Plough and Merck. He worked on discovery projects covering various therapeutic areas such as oncology, immunology and infectious diseases.



### **JIN LI**

Vice President, Fudan University

Jin received his doctoral degree in genetics from the University of Texas and is a member of the Chinese Academy of Sciences. He serves as an editorial board member for nine academic journals, and is president of the Shanghai Society of Genetics and the Shanghai Society of Anthropology. His research interests lie in medical genetics and genetic epidemiology, computational biology, human population genetics and genomics. Jin assumed the current position of vice president in 2011.



### **MARTIN KENNEY**

Professor, Department of Human Ecology, Community and Regional Development, UC Davis

Kenney is a professor in the Department of Human and Community Development and a senior project director at the Berkeley Roundtable on the International Economy. He is the author and editor of five books and 120 articles examining venture capital, high technology and regional development, and university-industry relations.



### **PRADEEP K. KHOSLA**

Chancellor, UC San Diego

Khosla is a distinguished electrical and computer engineer. He is an elected member of several prestigious academies, including the National Academy of Engineering. Khosla initiated and led UC San Diego's first-ever strategic planning process, which created a unifying vision for the university's future.



### **LIN JIE**

Vice President of Strategy and President of JD Strategic Research Institute, JD.com

Lin is responsible for establishing strategic relationships with the government, academic institutions and industrial companies, focusing on strategic cooperation in innovative research and cutting-edge technology. Prior to joining jd.com, Lin served as vice president of logistics at Yixun and vice president of sales at Gaopeng. Lin also served as a senior fellow at the Xerox Research Institute, leading the research on artificial intelligence and discrete distribution control.



### **LIU CHENGGONG**

Vice President, Fudan University

Liu's research interests lie in Marxist philosophy, higher education and institutional research. He has been a visiting scholar at Macquarie and Valparaiso universities. He has served as director of the Policy Planning and Institutional Research Office, the Academic Discipline Development Office and Fudan University's President Office.

## Speakers

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### **THOMAS LOARIE**

Chair, eMedonline

Loarie has spent the past 43 years growing multi-national medical technology companies and successfully commercializing over 20 innovative medical technology-based products, including ehealth and drug/devices, across 11 medical specialties. He currently serves as executive chair for eMedonline; chair, Silicon BioDevices, Inc.; and board member, Clarity Medical Systems.



### **RICHARD MADSEN**

Professor, UC San Diego; Director, Fudan-UC Center on Contemporary China

Madsen has been called “one of the modern-day founders of the study of Chinese religion” by noted journalist Ian Johnson. He is author or co-author of 12 books and is currently working on a book about happiness in China, which he describes as an exploration on searching for a good life in China in an age of anxiety, tapping into people’s sense of meaning.



### **PATRICK MERCIER**

Assistant Professor, Department of Electrical and Computer Engineering, UC San Diego

Mercier joined UC San Diego in 2012. He received his Ph.D. from the Massachusetts Institute of Technology in 2012. He serves as the associate director of the Center for Wearable Sensors, and as an associate editor of the IEEE Transactions on Biomedical Circuits and Systems (TBioCAS).



### **DAVID MICHAEL**

Senior Partner and Managing Director, San Francisco, Boston Consulting Group (BCG)

Michael is the leader of BCG’s Global Advantage Practice Area, which orchestrates emerging markets solutions for global clients. A member of the World Economic Forum, Michael serves on the Global Agenda Council on Emerging Market Multinationals. He is the author of several articles highlighted in The Economist and Financial Times. He also coauthored “The \$10 Trillion Prize: Captivating the Newly Affluent of China and India,” published by Harvard Business Review Press.



### **RORY MOORE**

Founder and CEO, EvoNexus

Moore founded EvoNexus, a pro-bono technology incubator, with Vice Admiral Walter Davis in 2009. Previously he was a cofounder of Peregrine Semiconductor Corp., one of the world’s leading providers of radio frequency integrated circuits for the wireless communications and aerospace markets. He was also the founding CEO of Silicon Wave, Inc., now owned by Qualcomm, Inc., which produced the world’s first Bluetooth chips.



### **BARRY NAUGHTON**

Professor, School of International Relations and Pacific Studies, UC San Diego

Naughton is an authority on the Chinese economy, with an emphasis on issues relating to industry, trade, finance and China’s transition to a market economy. Recent research focuses on regional economic growth in the People’s Republic of China and the relationship between foreign trade, and investment and regional growth.

## Speakers

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### **ROSIBEL OCHOA**

Senior Executive Director, Entrepreneurism and Leadership Programs and von Liebig Center for Entrepreneurism, UC San Diego

Ochoa provides strategic leadership and secures partnerships with government, foundations and industry. She has secured funding and commercialization support to more than 85 university teams in the areas of health care, clean energy and general technology. She led the launch of regional, multi-institution technology-acceleration programs, and created new educational programs aimed at supporting entrepreneurship to the student and faculty communities at UC San Diego.



### **BRIAN PECK**

Deputy Director, International Affairs and Business Development, California Governor's Office of Business and Economic Development (GO-Biz)

Peck is responsible for promoting California as a destination for international investment and expanding export opportunities. GO-Biz is the lead state entity for economic strategy and marketing of California on issues relating to business development, private-sector investment, economic growth, and international trade and investment.



### **ALBERT PISANO**

Dean, Jacobs School of Engineering, UC San Diego

Pisano is a highly accomplished mechanical engineer who, in 2001, was elected to the National Academy of Engineering for contributions to the design, fabrication, commercialization and educational aspects of microelectromechanical systems. His research is driven by his passion for developing, mastering and advancing technologies in order to solve problems.



### **DREW SENYEI**

Managing Director, Enterprise Partners Venture Capital

Senyei has more than 25 years of experience in the building of emerging, life science and health care companies. He has served on the boards of more than 30 private and public companies, and was named one of the top venture capitalists in the U.S. on Forbes magazine's 2006 Midas Touch List.



### **SUSAN SHIRK**

Professor; Chair, 21st Century China Program, UC San Diego

Shirk is one of the most influential experts working on U.S.-China relations and Chinese politics. She previously served as deputy assistant secretary of state (1997-2000), responsible for U.S. policy toward China, Taiwan, Hong Kong and Mongolia. She founded and continues to lead the Northeast Asia Cooperation Dialogue, an unofficial forum for discussions of security issues.



### **SUN LIJIAN**

Professor and Vice Dean, School of Economics, Fudan University

Sun is a member of the standing committee of China Society of World Economics. He focuses his research on comparing financial systems, micro-foundations of international macroeconomics, asset pricing approach to capital markets, the microstructure of foreign exchange markets and strategic international financial policy. Since he returned to China in 2000, he has published over 10 papers in authoritative Chinese academic magazines, including Economic Research, China Economic Quarterly, Journal of Financial Research, and World Economy.



## Speakers

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### **ADRIANA TAJONAR**

Entrepreneurship Program Manager, QB3

Tajonar manages the QB3 Startup in a Box and QB3 Accelerator programs, a core part of QB3's initiative to launch life-science companies and set them up for operational success. The QB3 Startup in a Box program allows entrepreneurs to form well-structured companies and prepare competitive small business innovation research applications. In three years, the program has formed over 250 companies, 75 of which are currently operational.



### **KRISTIN TILLQUIST**

Director of State Government Affairs and Innovation Policy for the Office of Mayor Kevin Faulconer, City of San Diego

Tillquist combines her intergovernmental, public policy and economic development background by representing San Diego's legislative interests with policy makers in Sacramento. The portfolio includes oversight of economic development policy with collaborative opportunities to grow the innovation, clean-tech and biotech industries in the region's rapidly evolving tech ecosystem.



### **MARY WALSHOK**

Associate Vice Chancellor for Public Programs; Dean of Extension, UC San Diego

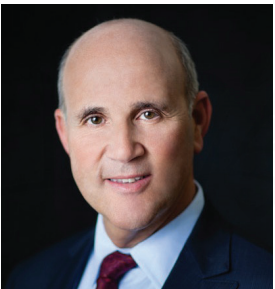
Walshok is an author, educator, researcher, and associate vice chancellor for Public Programs and dean of extension at UC San Diego. She is a thought leader and subject-matter expert on aligning workforce development with regional economic growth. She is the author of more than 100 articles and reports on regional innovation, the role of research institutions in regional economies and workforce development. Her most recent book explores the evolution of San Diego's innovation economy.



### **JOSHUA WINDMILLER**

Cofounder and CEO, Electrozyme

Windmiller currently serves as the CEO of Electrozyme, a startup devoted to the development of novel printed biosensors and biofuel cells for application in the personal wellness and health care domains. He has published over 50 manuscripts in peer-reviewed journals and conference proceedings, and has 11 U.S. patents issued or pending.



### **JIM WUNDERMAN**

President and CEO, Bay Area Council

Wunderman is president and CEO of the Bay Area Council, a CEO-led public policy organization focused on making the San Francisco Bay Area and Silicon Valley the most globally competitive and economically productive region in the world.



### **MING YEH**

Managing Director, SVB Capital China, Silicon Valley Bank

Yeh heads SVB Capital China. In this role, she manages all aspects of SVB's relationships with the venture capital and private-equity communities, and leads SVB's venture capital investment activities in China. Yeh brings more than 12 years of experience in venture capital and over 10 years of direct operational experience in technology companies.



## Speakers

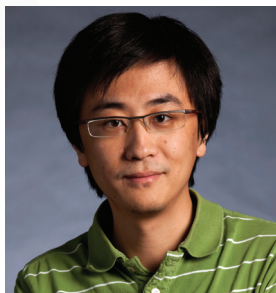
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### **JACK YOUNG**

Senior Director, Qualcomm Life Fund, Qualcomm Ventures

Young heads the \$100 million Qualcomm Life Fund, which was recently ranked as one of the most prolific venture investors in the digital health sector. His investment interests are focused in the areas of the intersection of health care products and services, and digital and wireless technologies.



### **YU PENGTAO**

Chief Industrial Designer, Huami Technology

Yu leads the industrial design effort for Huami. Before joining Huami, he designed for several Silicon Valley-based startups such as Nest Labs, GoPro and Moov. He has received multiple internationally acclaimed design awards including Red Dot, IDEA and iF.



### **ZHANG LUYANG**

Professor, School of Economics, Fudan University

Zhang created China's first research center specializing in risk investment by merging eight nationwide venture capital institutions in 2000. He holds multiple positions including expert of the corporate governance committee of the Shanghai Stock Exchange, review expert team leader of Technology and Financial Integration Pilot in the Ministry of Science and Technology, consultant of Chengdu Municipal Government, and chair of Shanghai Fudan Forward S&T Co Ltd.



### **ZHOU XI**

General Manager, Shanghai Fudan Asset Management Company

Zhou serves as vice dean of the School of Computer Science at Fudan University and has contributed to collaborations between research and industrialization. He has presented multiple papers at conferences domestically and abroad, and has published articles and papers in many journals. He graduated in computer science from Fudan University and also received a Ph.D. in computer applications.

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## Non-speaker Participants

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**SEAN BARR**, Vice President, Economic Development, San Diego Economic Development Corporation

**WILLIAM BURFITT**, Executive Director, Development, Jacobs School of Engineering, UC San Diego

**EFREM BYCER**, Manager, Economic Development, San Diego Economic Development Corporation

**MARK CAFFERTY**, President and CEO, San Diego Economic Development Corporation

**CHYONG-HUA CHEN**, Assistant Professor, National Chiao Tung University

**CHEN JIJIE**, Deputy Chief Economist, Ningbo Hangzhou Bay New Zone Development & Construction Co.

**JAN DEHESH**, Director of Development, Jacobs School of Engineering, UC San Diego

**JAMES DING**, Managing Director, GSR Ventures

**ROBERT FRIEDMAN**, Chief Operating Officer, J. Craig Venter Institute

**GUI XIAOLIN**, Associate Professor, Fudan University

**RUDY HOBSON**, Investment Officer, Private Equity Investments, The Office of the Chief Investment Officer of the Regents

**ZHENGZHI “GEORGE” HOU**, Vice President, ZTE Mobile Devices & Mobile Internet, ZTE Corporation

**JACK HSU**, Executive Director, John and Marilyn Long Institute, UC Irvine

**JIANG QIN**, Deputy Director, Yangpu Statistics Bureau, Shanghai Municipality

**ZHONGYUAN “ZY” LI**, Executive Director, China HealthCare Holdings Limited

**LIU XUESEN**, President, FALAB Testing Technology

**ALLISON LONG PETTINE**, President, Crescent Ridge Partners

**MOLLY MCCARTHY**, Associate Director of Development, School of International Relations and Pacific Studies, UC San Diego

**JULIE MEIER WRIGHT**, Board Member, California Council on Science and Technology

**MOU JUAN**, Deputy Director, Yangpu Urban Planning and Land Bureau, Shanghai Municipality

**ANDREW PAN**, Senior Vice President, Head of China Business & Strategy, East West Bank

**PEI SONGWEN**, Associate Professor, University of Shanghai for Science and Technology

**VANESSA PINSKY**, Visiting Ph.D. Student, University of Sao Paulo

**KEVIN POLLPETER**, Associate Director, UC Institute on Global Conflict and Cooperation

**RYAN ROBINSON**, Director of Development, School of International Relations and Pacific Studies, UC San Diego

**RUSTY SAILORS**, President and CTO, LP3

**SHI LEI**, President, Shanghai Fudan Microelectronics Group Co., Ltd.

**SHI ZHANHUA**, Investment Manager, Ningbo-Fudan Innovation Center Co., Ltd.

**JOHN SKRENTNY**, Professor, Sociology Department, UC San Diego

**SUN PENGJUN**, Director, Ningbo-Fudan Innovation Center Co., Ltd.

**BRIAN TSAY**, Graduate Student, UC San Diego

**JOE WANG**, SAIC Endowed Chair, Distinguished Professor, Chair of Nanoengineering; Director, Center for Wearable Sensors, UC San Diego

**XU JIANHUA**, Chair, Shanghai Yangpu Riverside Development Co., Ltd.

**FAN YANG**, Research Associate, UC Institute on Global Conflict and Cooperation

**YU SHENGNAN**, Associate Professor, Fudan University

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**ZHOU JIANGHUA**, Post-Doctoral Student, School of Management, GUCAS

**ZHU HUAXING**, President, Novoprotein Scientific, Inc.

**ERIC ZWISLER**, Chair, Cardinal Health China

## Organizing Leadership

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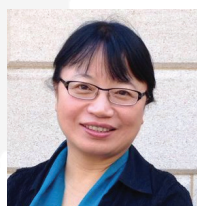
Special Advisor to the President on International Affairs Fudan University; Secretary-General, Shanghai Forum; Executive Director, Nordic Centre of Fudan University

**TAI MING CHEUNG**

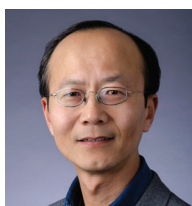
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**PETER COWHEY**

Dean, School of International Relations and Pacific Studies, UC San Diego

**FAN LIZHU**

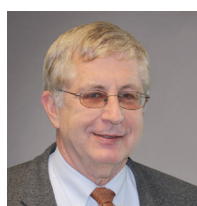
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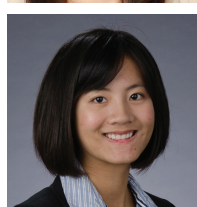
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**GRACE GAO-SHEPPARD**

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